

Introducing a Unique Packaging Capability: **The SavvyPack™ Economic Analysis System** Patent Pending

The SavvyPack™ System is an Internet-enabled Economic Analysis System developed by Allied Development Corp. It is designed to assist packaging professionals from many functional groups. This brochure highlights Packaging Sales and Marketing Professionals.

The SavvyPack™ System provides important benefits for Packaging Sales and Marketing Professionals. When using the SavvyPack™ System you can:

- **Understand competitive packaging**
- **Develop new packaging options more efficiently**
- **Generate \$ millions in new product revenue**

Schedule a demonstration today!

**To schedule a 30 minute web conference demonstration:
Contact Allied Development Corp.
Phone: 1-952-898-2000
or
Email: economics@allied-dev.com**

Important Benefits for All Users

Software Features

Benefits

Software as a Service (SaaS) architecture

- No client effort required to stay current with software updates and releases

Very detailed models that are verified to real world products & processes

- Highly accurate economic analysis

Integrated system that handles all product formats

- Consistent company-wide economic analysis
- Comparable company-wide results

The SavvyPack™ Software System interfaces through the Internet to a standard web browser

- No client software investment required
- Easy access from anywhere at anytime

Full-featured design

- Extensive analysis capability

Flexible design

- Extensive “what if” capability

Intuitive design

- Easy to use

Content Features

Benefits

Software as a Service (SaaS) architecture

- No client effort required to stay current with material prices, salaries, lease rates, and many other variables

Pre-researched base cases are provided

- Client time minimized to complete economic analysis
- Client can learn extensively from supplied content

Secured space for proprietary cases is provided

- Client can perform economic analysis fine tuned to specific situations

Integrated instructions

- Easy to learn the system

Allied's Economic Analysis System is the first internet enabled full featured tool for consistent and accurate economic analysis of packaging products. Studies conducted by Allied Development (and others) consistently indicate the number one issue in packaging is economics. Now you can do more accurate, creative, and consistent economic analysis in less time and at lower cost.

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